

## 2024 Directory Ad Order Form

Client / Business Name:			
Contact:			
Address:			
City:	State:		Zip:
Main Phone:	Cell Phone:		
E-mail:	Fax:		
DIRECTORY AD PRICING (check size desir	ed)		
AD SIZES & LAYOUT DIMENSIONS – Full Color		MEMBER	Non-Member
□ Standard Full Page 7.5 x 10 in.		\$200.00	\$250.00
□ <b>Half Page</b> 7.5 x 4.875 in. or 3.625 x 10 in.		\$150.00	\$200.00
□ <b>1/4 Page</b> 3.625 x 4.875 in.		\$75.00	\$125.00
□ <b>1/8 Page</b> (business card) 3.625 x 2.375 in.		\$50.00	\$100.00
□ Specialty Pages 7.5 x 10 in.			
<ul><li>Front cover</li></ul>		\$700.00	\$800.00
<ul> <li>Inside front cover</li> </ul>		\$400.00	\$500.00
<ul> <li>Centerfold pages (\$300.00 each)</li> </ul>		\$600.00	\$700.00
<ul> <li>Inside back cover</li> </ul>		\$250.00	\$350.00
<ul><li>Back cover</li></ul>		\$450.00	\$550.00
February 15 <sup>th</sup> deadline, so please get your ads turne These prices are for print-ready ads, submitted by e help with your ad design, please contact Emma Kem Lahmann at 573-468-8506 or fotogal@fidnet.com Ads should be in PDF or JPG format at 300 ppi. Direct	mail. If you don't have opker at 785-393-8266 rint-ready ads can be	or	

Linda Murphy
2566 Palomino Drive ◆ Cape Girardeau, MO 63701
573-579-8840